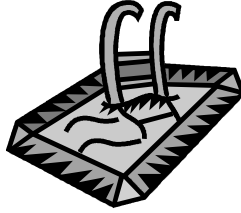


Saturday Night Pool Party

Join LLL of NY West's conference team and our Special Guests for a relaxing evening by the pool after "wrapping up" the conference. Pizza and beverages will be available for purchase.



At press time we are also working to schedule other activities that will pamper and delight! Check at Registration for a complete list of activities.

La Leche League International's Mission

To help mothers worldwide to breastfeed through mother-to-mother support, encouragement, information and education, and to promote a better understanding of breastfeeding as an important element in the healthy development of the baby and mother.

Non-profit statement:

La Leche League is an international, nonprofit, nonsectarian organization dedicated to providing education, information, support, and encouragement to women who choose to breastfeed.



Conference logo by Sally Allison

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Area Conference Registrar
La Leche League of NY West
289 Lake Meadow Drive
Rochester, NY 14612



50th

Anniversary
of

LA LECHE LEAGUE
INTERNATIONAL

La Leche League of
New York West



Presents

Breastfed is Normal-fed: **A Breastfeeding and Parenting Conference**

Saturday, April 29, 2006

**Clarion University Hotel
Ithaca, New York**



With Special Guests

*Sharon Matuszek,
LLL Board of Directors*

*Melissa Fairweather,
EUS Regional Administrator,
Great Lakes*

Playroom

A playroom area will be available to children ages six and under during conference hours. Children must be supervised at all times by a parent or qualified caregiver, age 12 or older.

Rock-N-Rest

This is a place where parents can spend some quiet time with their babies. This space will also be used as the diaper changing area.

Silent Auction

The Silent Auction is a great opportunity to purchase gifts for family and friends or to pamper yourself! Additional items are always needed and Groups are encouraged to donate a theme basket. Please contact Dawn & Mike Ashbridge, 315-706-0318, dsauchelli@juno.com with your donation information. Silent Auction items may be purchased with cash or check. Credit cards will be accepted for purchases of \$50 or more.

Exhibits

Many interesting exhibits are expected at the Conference. Groups are also encouraged to set up their own fundraising boutiques. For additional information on having a boutique table please contact Shanna Jesch, 607-257-4073, sajesch@yahoo.com or Sue Roenke, 607-387-5494, oliveoyl_123@hotmail.com.

Bookstore

A variety of books about breastfeeding, childbirth, nutrition and parenting will be available. A selection of children's books will also be available.

Leader & Alumnae Recognition Ceremony

Area Leaders who have been accredited between April 2005 and March 2006 will be honored with a special ceremony after enjoying our luncheon speaker. Long term Leaders and Alumnae will also receive special recognitions. This is a great way to congratulate our new Leaders and thank our long-term Leaders and Alumnae for their commitment and dedication.

Alumnae

Please come and share our day. Topics such as *"The Way We Were—LLL in 1970"* and *"LLLasting Effects: Raising Children You'll Enjoy as Adults"* have been planned especially for you. Join us for lunch to reunite with old friends.

Saturday Luncheon

Barbara Behrmann, PhD, sociologist and author will turn our luncheon into a "Breastfeeding Café" with selected stories about the empowering relationship of the nursing dyad. And unlike other Area Conferences where you have to pay an additional fee for lunch, NY West is providing a delicious sit-down luncheon already included in your registration! "Day-of walk-ins" are welcome but will pay the same amount plus the \$10 late fee and will not be able to receive lunch. Children under three years of age may sit in their parents' laps and do not need to have purchased a meal. A limited amount of booster seats or highchairs are available.

Please indicate your entrée selection for the luncheon on your registration brochure.

Deadlines and Refunds

Register early to ensure your first choices. All registrations postmarked after April 1, 2006 must include a \$10 late fee. Include three choices per session since many of the more popular sessions may be closed by that date.

A full refund will be made for written requests postmarked or emailed by April 1, 2006. A lesser refund of registration fees (per family) minus \$20 will be made for those written requests postmarked or emailed April 1 through April 17, 2006. No refunds will be given for meals after April 17. Send refund requests to Sally Allison, 289 Lake Meadow Drive, Rochester, NY 14612 or email rnlsmom@frontiernet.net (no phone calls please).

A confirmation of receipt of your registration will be sent to you by email or postcard.

On-Site Registration

While on-site registration is not encouraged, a limited number of spaces will be available. The fee for on-site registration \$105 for non-members, \$65 for members and \$60 for LLL Leaders & Alumnae. No partial day registration is available. No lunch will be available and session choices will be limited.

Extra Registration Forms

Please feel free to copy and share this entire brochure. For additional brochures, contact: Tracey R. Stoeber, tracey@whitescarf.com, 585-533-1077. Copies of the entire registration brochure can also be obtained on-line at <http://www.whitescarf.com/LLL>

LLL Leader CEUs/CERPS

La Leche League Leader CEUs and CERPS have been applied for on the sessions marked with an *.

LLL Love Lines

For \$1 per name you can list your children's names in our program booklet. For \$5 you can have your special message printed in the program booklet. Listings must be received by April 1st.

Session Monitors

Monitors are needed in each session to assist the speaker with their handouts, get water, start the session on time and pass around the sign-in sheet if the session is receiving LLL CEUs or CERPS. If you can be a monitor in a session you are registered for please check the box on the registration form. Monitor instructions will be in your registration packet on the day of the conference.

Volunteers

Dayworkers are always needed. If you or your teenager would like to donate an hour or more of time during the conference please contact Krista Cornish Scott, 585-241-9649, kcornishscott@yahoo.com. If you check the dayworkers box on the registration form, instructions will be placed in the registration folder you pick up at the conference.

Items to Bring With You

- Quiet losable toys
- Sling or backpack (strollers are not allowed)
- Sweater & Baby Blanket (session rooms can be cool)

Accommodations

Our conference is taking place at the Clarion University Hotel and Conference Center, One Sheraton Drive, Ithaca, NY, 14850, 607-257-3100. Clean, comfortable family-friendly rooms have been set aside for our registrants. When making your reservation you must say that you are with La Leche League to take advantage of the discounted rate of \$85.95. **For hotel reservations call 607-257-3100.** Reservations must be made **NO LATER THAN APRIL 1, 2006** to receive this guaranteed rate.